



2016 Economic Development Agency / Vendor Service Agency Funding Application

Applications for 2016 funding must be **complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 15, 2015.**

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Lawrence Chamber of Commerce
Contact Name and Title: Bonnie Lowe, Chief Operations Officer
Address: 646 Vermont St. Suite 200
Telephone: 785-865-4411 Fax: 785-865-4400 Email: blowe@lawrencechamber.com

SECTION 2. REQUEST INFORMATION

- A. Program Name: Economic Development Program
- B. Amount of funds requested from the City for this program for calendar year 2016: 220,000
- C. Did you receive City funding for this program in calendar year 2015? If so, how much? 219,500
1. How would a reduction in city funding in 2016 impact the ability of your agency to provide services to/on behalf of the City? **A reduction in funding would result in a reduction in the efficacy of the ED Program. Funding is specifically dedicated to the economic development needs of the community and would have broad impact on the ED Programs ability to market the community, advocate and support existing businesses, recruit new businesses, perform business retention and expansion and assist entrepreneurs and start up's. A reduction will also have a negative impact on the community's ability to attract development through the lack of public investment in the local economic development program. The net result will be the continuance of losing primary jobs to other communities that do provide public support to local economic development organizations.**
 2. If you are requesting an increase in funding over 2015, please provide a justification for the increase. **An increase of \$500.00 is being requested by the Chamber for the KU Small Business Development Center. This requests returns the KU SBDC back to pre-recession funding levels and will greatly assist the SBDC in their efforts.**

SECTION 3. PROGRAM BUDGET INFORMATION

Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other. **See attached**

SECTION 4. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2016. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2016," "credit counseling services will be provided to 600 clients in 2016," "new digital arts program will serve 275 students in 2016," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

1. Facilitate strategic partnerships for the benefit of the community.
2. Educate the community about the benefits of economic development and current economic development efforts.
3. Advocate for local and regional competitive economic vitality.
4. Recruit, retain, and expand existing businesses in Lawrence & Douglas County.
5. Market existing inventory of sites and facilities, including Lawrence VenturePark.
6. Develop a skilled, diverse workforce throughout the region.

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Please contact Casey Toomay, Assistant City Manager at ctoomay@lawrenceks.org or at 785-832-3409 with questions.